BOARD OF APPRENTICESHIP TRAINING

(SOUTHERN REGION)

Ministry of Human Resource Development, Department of Higher Education, Government of India, Taramani, Chennai 600 113
Phone: 044-2254 2236, 2254 1292
Website: www.boat-srp.com
Portal: www.mhrdnats.gov.in

Request for the proposal for sending Bulk transaction Email to our stakeholders through NATS Portal application

1.0 About us and National Web Portal:

The importance of industrialization was emphasized by the Government of India in order to provide job opportunities for the vast majority of the people and to achieve economic growth. The various skills needed for the industries were identified. In order to meet the requirements of the industries, the Government of India decided to utilize the facilities available in the industries for training technicians thus the **Apprenticeship Training** was envisaged. The **Apprentices Act, 1961** was enacted in the Parliament during December 1961, to provide practical training to pass-outs of Industrial Training Institutes to enhance their technical competency. Central Apprenticeship Council was created to advise the Government to formulate policies and procedures.

The Ministry of Human Resources and Development found the importance of having a single system for all the regional boards to make a big impact to the students, industries and institutions. This portal will help enable the regional boards move on to a single standardized platform. This will help in providing greater accuracy of information at user and managerial levels, enabling users to track information more effectively and enabling the individual boards and ministry to monitor key financial and operational metrics.

1.1 Major activities of Regional Boards (BOATs / BOPT) are as under:

➢ Student Enrolment for Apprenticeship Training

➢ Identification of industry / establishment to notify training slots

- ➢ Facilitate industry to select sufficient candidates to impart apprenticeship training.

- ➢ Apprenticeship Contract Registration

- ➢ Maintain Record of Progress of Trainees

- ➢ Reimbursement of 50% Stipend to the Establishments

- ➢ Amendment of Contract

- ➢ Issue of Certificate of Proficiency to apprentices on successful completion of training.

- ➢ Organise Centralised Apprenticeship fairs

- ➢ Grievance Handling

All the activities of the Regional Boards are done partially computerized. However, the procedural, Information, Reporting issues could not be handled effectively. As per the decision taken at the Meeting at our Ministry, BOAT (SR) was entrusted the job of Developing National Web Portal common for all the Regions under the Department of Higher Education, Ministry of HRD and BOAT (SR) successfully developed National Portal through M/s. Cognizant Technology Solutions (CTS) and cloud Hosting through M/s. Sify Technologies Pvt Ltd. The National Portal for Apprenticeship Training had replaced the individual portals of the Regional Boards. The National Web Portal is a secured, scalable, sustainable and seamless connectivity with uniform forms, reports, procedures for all the four Regional Boards. The National Web Portal was developed based on the following four broad perspectives

- ❖ Integration of all four Regional Boards of Apprenticeship Training / Board of Practical Training

- ❖ Develop a user friendly portal for candidates, industries, institutions and other stakeholders

- ❖ Auto Skill Mapping of Demand & Supply

- ❖ Provide Capacity Building for vertical & horizontal growth of Regional Boards.

Business Goals:

The following Business Goals would be met with the deployment of the National Web Portal

- • Provide a unified platform for Candidates, Industries and Institutions

- Enable paperless online interactions with various stakeholders of BOATs / BOPT through E-governance of Regional Boards

- Facilitate short, medium and long term forecasting of apprentices demand, placements, budget requirements, etc

- Enable decision making in terms of effective & efficient deployment of resources, controlling costs, minimizing effort and maximizing returns, planning and scheduling of apprentices placement etc.,

- Improved and faster Reporting capabilities based on the online data.

Since from the launch of National Web Portal (www.mhrdnats.gov.in), emails for each transaction were not delivered properly. As per the TRAI regulations, If email transactions from a single email id were exceeded 1000 numbers per day, automatically that email id will be blacklisted as spam which results undelivered to the recipient.

Transaction Emails:

Large number of Transaction emails are triggered to stakeholders with / without attachment on a daily, weekly, fortnightly, monthly, quarterly, half yearly and yearly basis from time to time. Based on the transaction pattern in the portal, an average of 50 lakh emails / year are envisaged.

2.0 Scope of the Work:

BOAT (SR) is looking for suitable vendor to send bulk transaction email to our stakeholders (students. Industries & Establishments) as per the following conditions:

1. Vendor should provide Application Programming Interface (API) access to BOATs / BOPT for sending transactional Emails
2. Email Content or attachment
   a. Should not be altered.
   b. Should not be stored.
3. Content of the message including attachment will be prepared and sent by the NATS application team / BOATs / BOPT
4. Bidder shall provide the Architecture and methodology of the service i.e either by cloud or dedicated email server

5. The bulk email services contract will be for a period of 1 year from the date of issuing work order. At the end of each year if the performance of the vendor is found satisfactory, the contract will be renewed for the subsequent year.

6. Service providers should ensure that mails sent from their domain / IPs do not get classified as junk mail or spam mail by leading email service providers like gmail, yahoo, hotmail etc.

7. Providing 24 X 7 Support for the activity either through on-site or off-site

8. 100% Guaranteed Email Delivery to the users Inbox

9. Dedicated IP should be allocated to avoid IP blacklisting.

10. Service provider should ensure the emails from hacking.

11. All Government of India clauses (TRAI Regulations) for mobile communication will be applicable to this service

12. Deduction of tax will be done as per the government rules and regulation existing at that period of time

13. Vendor should provide PAN / TAN/ Company Registration / GST details to BOAT (SR)

14. Vendor should provide technical support to the BOAT (SR) during the period of contract

15. Vendor shall provide their existing customers list along with quotation

16. Vendor should provide control panel to monitor the Email delivery status over the period and option to provide generate the reports on the same date / month / year wise

17. Payment will be made against the invoice through online.

Bidding Guidelines:

1. Bidders should mention the Yes or No / relevant details for the scope listed above.

2. **Seal & Signature of the Authorized signatory should be made in all the tender application, proposal and acceptance of the scope**

3. Vendors are requested to submit the quotation cost per 10 lakh / 25 lakh / 50 lakh emails clearly indicating the taxes separately along with the tender application (attached as Annexure A)

4. All the items in the Tender application shall be filled and signed, incomplete application will be rejected.

The quotation along with other relevant details shall be sent to this office **on or before 29th April 2019, 17.00hrs**

The Director,

Board of Apprenticeship Training (Southern Region)

CIT Campus, Taramani,

Chennai – 600 113

Phone: 044 – 22541292

For any clarification, please contact ITofficer / BOAT (SR), Chennai over phone – 044 22542703 / 22542235 Ext: 202 or by email – itofficer@boat-srp.com

I. Bidder Organization Details   **Annexure – A**

Details filled in this form must be accompanied by sufficient documentary evidence, in order to facilitate BOATs / BOPT to verify the correctness of the information.

S.No	Item	Details	
1.General Details			
1.1	Name of company		
1.2	Registered Address		
1.3	Telephone, mobile, website address and Fax Numbers		
1.4	Constitution of the Company		
1.5	Brief business activities		
1.6	Details of ownership		
1.7	Holding company or parent company		
1.8	Key persons with contact details		
1.9	Name and designation of the Authorized Signatory		
1.10	Email Address & Mobile no. of Authorized Signatory		
1.11	Date of Incorporation in India, commencement of business & Years in the line of business		
1.12	GST Registration Number		
1.13	PAN		
1.14	Brief description of facilities of the organization for undertaking the services		
2.Financial Details			
2.1	Annual Turnover	Year	Total Turnover(Rs.)
		2015-2016	
		2016-2017	
		2017-2018	

	3. Operational Details	
3.1	Number of companies to whom the Bidder provides Bulk Mail services	
3.2	Whether blacklisted for deficiency in services by any Public Sector unit / Central government department / State Government department in the past and if so, the year :	
3.3	Total volume of Transactional Bulk Mail handled during: (in terms of number of transactions) 2015-2016 2016-2017 2017-2018	<table><tr><td>Year</td><td>No. of Trans</td></tr><tr><td>2015-2016</td><td></td></tr><tr><td>2016-2017</td><td></td></tr><tr><td>2017-2018</td><td></td></tr></table>
3.4	Percentage of Delivered Transactions as compared to total Bulk Mails initiated (yearly) 2015-2016 2016-2017 2017-2018	
3.5	Details of Hardware configurations & Software used at the Client end.	
3.6	Brief details about the Solution architecture, Data Flow, Work flow implemented in Bulk Mail solution	
3.7	Total number of years experience with Public Sector / Central government department / State Government department	

II. Clients Details : (Minimum 3 clients should be furnished)

Sr. No.	Name of the client & Address of the Organization	Email – Id & Mobile number	Number of Transaction Email handled	Duration of contract in years

For and on behalf of: _____ (Bidder)

Authorized Signatory

Name:

Designation:

Office Seal:

Place: